



Woodmen of the World and/or Assured Life Association 2011 National Member Food Drive Event

Here are some things to consider when planning a Food Drive for your local food pantry. Whatever you do, **Make It Fun!** Competition between groups, neighborhoods, departments at work, church groups, camps/lodges or different member teams in your camp/lodge always creates excitement and increases participation. Offer prizes or recognition to the winners.

REPORT THE RESULTS OF YOUR EVENT! Keep track of the number of pounds of food and other items that you collect **AND** the estimated number of hours spent on the drive. We have created a form for you to keep track of hours spent on planning your drive as well as a simple report for you to use to report to the home office the results of your Food Drive. A good rule of thumb is for every member/family that donates food, you can figure about 1 hour of community service; time in shopping for the items and attending the event.

Make sure you share your involvement in our national member Food Drive event with other members and camps/lodges! **TAKE PICTURES** and send them to the home office for inclusion in *The Pacific Woodman* magazine. I know that we do not get involved in service for the recognition or publicity, but that recognition and publicity helps us tell the story of what we are all about! Hospitality, Service, Loyalty and Protection.

If you need help designing a flyer for your drive, call on the fraternal department and we will design a flyer especially for your event and send you a supply.



Food Drive Ideas

Camp/Lodge Meetings: Have members bring donations of food items for the local food pantry to your next camp/lodge meeting. Offer prizes or recognition to those that bring the most items.

House Party: This is a **great idea for any individual member**. Does someone you know have a spectacular home on the lake or great view of the city skyline? Consider asking them to host a party with donations of food items for the local food pantry as admission to the party. Or have a barbeque and invite friends and family and ask them to bring food donations for the local food pantry.

Partner up: Great for groups. Ask a local grocery store if you can setup a food drive at the store. Have members or friends give out information about the collection as people go in so they can buy something extra for your drive. On the way out, collect the donations.



Host a Movie Night or Sports Event Night: Great for individual members. Invite friends and family to your house for the showing of a movie, or to watch a sporting event on TV. Charge a food item as the admission price. **Take it a step further:** ask a local movie theater to host it. Now you can get hundreds of people & hundreds of cans of food!

Golf Outing Drive: Great for groups. Host a golf outing for your members with the camp/lodge paying for the green fees if golfers bring food donations representing the same amount as the green fees.



Bowling Drive: Great for groups. Host a bowling outing for your members with the camp/lodge paying for the bowling fees and shoe rental if participants bring food donations representing the same amount as the bowling fees and shoe rental.

Neighborhood Drive: Great for groups and individual members. Organize a neighborhood food drive. Just put out paper bags to each of your neighbors with a note or flyer. Ask them to fill the bag and put it out by their mail box or on their front porch on a particular day and time for pick up; or you can drop by on a certain day to pick up their filled bags if you don't feel comfortable having the items outside unattended. Saturday around noon often works well for collection. Make sure to print your name and phone number on the note as a contact if there are any questions. And promote your camp/lodge or Woodmen of the World/Assured Life Association.



Food Drive Scavenger Hunt: Pick a weekend day and have teams of members and friends compete to see how much food they can collect in their neighborhood in 2 hours. A list of food items is provided to each team with some food items getting more points than others. You can promote your food drive scavenger hunt ahead of time in the local newspaper to alert residents of the event. Leave a card of thanks promoting your camp/lodge or Woodmen of the World/Assured Life Association. Give prizes for the teams that get the most items.

Trick or Treat Drive: Use the neighborhood drive idea with a twist. Change your note to indicate that this is part of a Trick or Treat Drive with the food collection happening the week before Halloween (you don't want to compete with the kids' Halloween night). Then have fun and get everyone to dress up in costume to go around and collect the food. End your Trick or Treat Drive with a costume party and count up the total pounds of food you collected.



Consider a theme for your food drive. Consider the following ideas:



Meat the Need Food Drive

Canned ham, tuna, salmon, sardines, chicken

Vita-Veggie-Min Food Drive

Canned vegetables food drive

An Italian Feast Food Drive

Pasta, spaghetti sauce, diced tomatoes, Parmesan cheese

Soup for the Soul Food Drive

Canned or dehydrated soup, broth





Carbo Loading Food Drive

Rice & rice mixes, potato flakes, stuffing mix, pasta, noodles

Smart Start Food Drive

Cold cereal, hot cereal, shelf stable milk, canned fruit juice

Back to Basics Food Drive

Sugar, flour, vegetable oil, catsup, mustard, salad dressing

Grits and Other Grains Food Drive

Grits, oats, cereal, wheat germ, flour, rice, cake mixes

Comfort Food Drive

Macaroni & cheese, tomato soup, chicken & dumplin's, hot chocolate, spaghetti's, peanut butter

And don't forget the important items for babies. Consider a **Baby Shower** and collect items needed for new-borns and toddlers.



**Woodmen of the World/
Assured Life Association**
8000 E Maplewood Ave., Suite 105
Greenwood Village, CO 80111
(800) 777-9777